

CSR based on ISO 26000 Guidance Standard on Social Responsibility

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ISO & Social Responsibility

- **ISO sedang mengembangkan standar Pedoman SR (ISO 26000);**
- **ISO 26000 diperuntukkan bagi semua organisasi baik sektor publik maupun swasta, dinegara maju maupun negara berkembang;**
- **ISO 26000 akan memberikan nilai tambah terhadap kegiatan SR melalui :**
 - **membangun konsensus internasional ttg pengertian SR & isu-isu SR;**
 - **menerjemahkan prinsip SR menjadi praktek yang efektif;**
 - **menjaring & mensosialisasikan praktek terbaik untuk kebaikan komunitas dunia.**

Definisi Social Responsibility

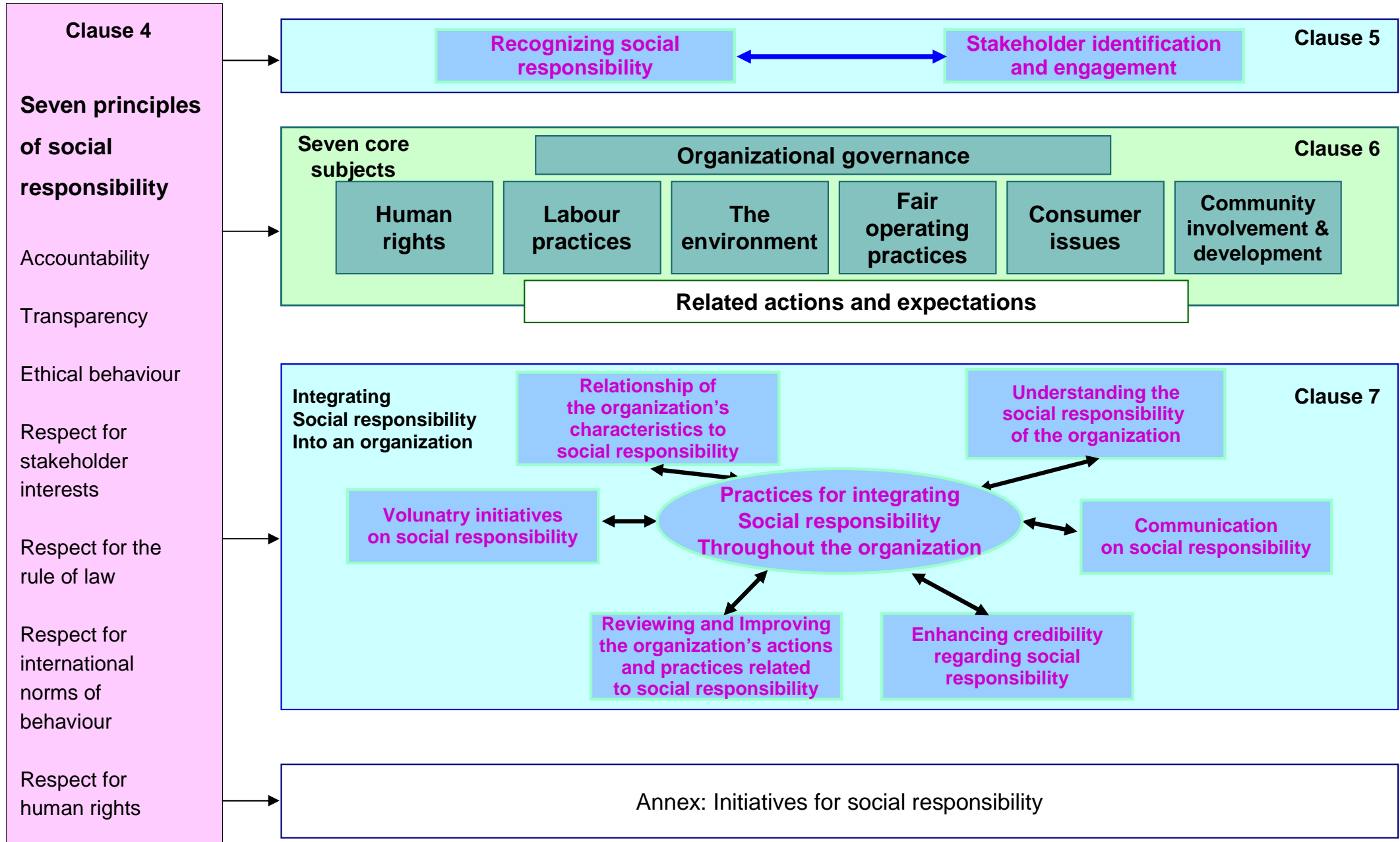
Tanggung jawab suatu organisasi terhadap dampak yang diakibatkan oleh keputusan, kebijakan, dan kegiatannya (input, proses, output) terhadap masyarakat & lingkungan melalui perilaku yang transparan dan beretika,

- yang konsisten dengan pembangunan yang berkelanjutan serta kesehatan & kesejahteraan masyarakat;**
- dengan mempertimbangkan ekspektasi semua pemangku kepentingan;**
- taat terhadap hukum yang berlaku dan berperilaku konsisten dengan norma internasional; dan**
- secara terintegrasi terefleksikan didalam organisasi & dipraktekan dalam kegiatannya.**

The Seven Core Subjects of Social Responsibility



ISO 26000 – OVERVIEW



Guidance on SR Core Subjects

- Organizational governance
- Human rights
- Labour practices
- Environment
- Fair operating practices
- Consumer issues
- Community involvement & development

Organizational Governance

❖ Decision making processes and structures

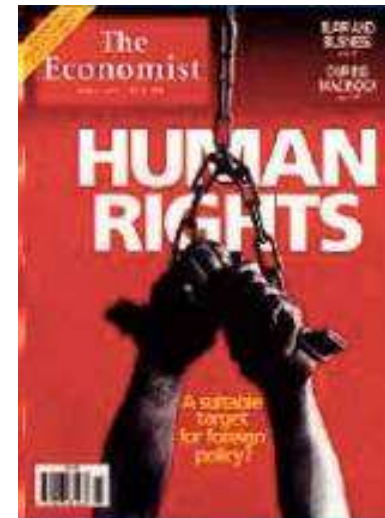


Guidance on SR Core Subjects

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Human Rights

- ❖ Due diligence
- ❖ Human rights risk situations
- ❖ Avoidance of complicity
- ❖ Resolving grievances
- ❖ Discrimination & vulnerable groups
- ❖ Civil and political rights
- ❖ Economic, social and cultural rights
- ❖ Fundamental rights at work



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Labour Practices

- ❖ Employment and employment relationships
- ❖ Conditions of work and social protection
- ❖ Social dialogue
- ❖ Health and Safety at work
- ❖ Human development and training in the workplace

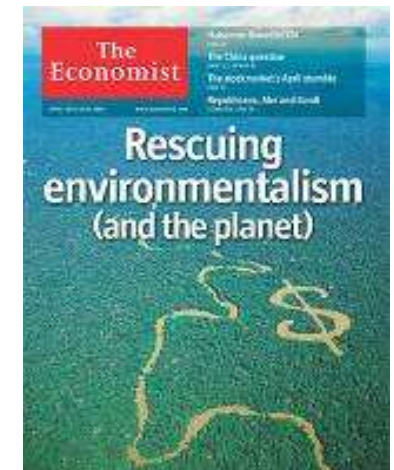


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The Environment

- ❖ Prevention of pollution
- ❖ Sustainable resource use
- ❖ Climate change mitigation and adaptation
- ❖ Protection & restoration of natural environment

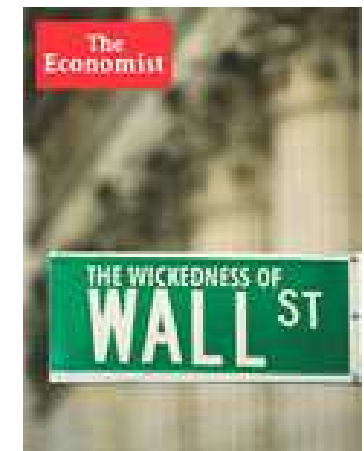


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Fair Operating Practices

- ❖ Anti-Corruption
- ❖ Responsible political involvement
- ❖ Fair Competition
- ❖ Promoting social responsibility in the sphere of influence
- ❖ Respect for property rights



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Consumer Issues

- ❖ Fair marketing, factual and unbiased information and fair contractual practices
- ❖ Protecting consumers' health & safety
- ❖ Sustainable consumption
- ❖ Consumer service, support, and dispute resolution
- ❖ Consumer data protection and privacy
- ❖ Access to essential services
- ❖ Education and awareness

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Community Involvement & Development

- ❖ Community involvement
- ❖ Education and culture
- ❖ Employment creation & skills development
- ❖ Technology development and access
- ❖ Wealth and income creation
- ❖ Health
- ❖ Social investment





UKM (supply chain)

- ✓ **Memberdayakan UKM**
- + **Akuntabel, transparan, sistem kontrak lebih adil**
- + **Mensyaratkan UKM yang menjadi suppliernya, untuk melakukan CSR**
- + **Membantu UKM agar mampu melakukan CSR, dengan:**
 - **Capacity building**
 - **Counterpart**
 - **Dukungan infrastruktur & tenaga ahli**
 - **Fasilitasi pembentukan kluster**

UKM (non-supply chain)

- ✓ **Memberdayakan UKM**
- + **Membantu UKM agar mampu melakukan CSR, dengan:**
 - **Capacity building**
 - **Counterpart**
 - **Dukungan infrastruktur & tenaga ahli**
 - **Fasilitasi pembentukan kluster**

Terima kasih

